Date: 25th May 2022

APPLICATION INVITED FOR THE POSITION OF RESEARCH ASSOCIATE/ RESEARCH ASSISTANT (MARKETING AREA)

Position: Research Associate/ Research Assistant

Number of Persons: One

Project: Online review Management/ Digital Marketing

Job Description: The candidate is expected to assist the consulting team in search, documentation, review and analysis of literature and data collected. In addition to secondary data, primary data will be collected from the concerned stakeholders through online/offline interviews.

Qualification and Experience:

- MBA/Post-graduation in Management, Psychology, Sociology, Social Work or related subject. Specialisation in Marketing (Post-graduate level) and prior work/ research experience in Marketing Management will be viewed favourably.
- Proficiency in understanding and working with computers, especially MS Office and MS Excel.

Duration of Appointment: Three Months (Extendable, depending upon requirement). Appointment shall be purely on contractual basis.

Consolidated Salary: Rs. 18,000/- to Rs 35,000/- per month depending on educational qualification, relevant work/research experience. No other allowances or benefits are admissible.

How To Apply:

- Interested candidates can send their application to the following email latest by 6th June 2022 with subject line "Application for The Position of Research Associate"

  krishnan.jeesha@iiml.ac.in

- Application should contain the following
  - ✓ One cover letter stating why you are suitable for the post
  - ✓ Detailed Resume with all relevant details

- Hard copies are not entertained

Last Date for Receiving Application:

The last date of applying is 6th June 2022 (23:59 hrs).

Only shortlisted candidates will be invited for a personal interview. The instructions for the interview will be given in the email to such candidates.